

## Sarah Filley

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### Education

California College of Arts and Crafts, Oakland, CA. Sculpture, 1991-95  
Kuvataideakatemia--3 mo. Sculpture Study, Helsinki, Finland 1990-91  
Guest Artist, Tallinn University, Tallinn, Estonia 1990-91  
Lawrence University, Appleton, WI 1989-90

### Academic affiliations

**Co-designer**, California College of Arts, Build Lab, Architecture Department, *Urban HIVE*,  
Faculty: Sandra Vivanco, Fall 2015

**Co-designer / Community Partner**, California College of Arts, ENGAGE, *Creative Disruptions*, Faculty: Liz Ogbu, Spring 2013

### Residencies/Think Tanks

Rauschenberg Foundation Residency, Captiva Island 2016- 2017  
Yerba Buena Center for the Arts (YBCA), *Urban Futures* 2015  
Yerba Buena Center for the Arts (YBCA), *Future of Soul* 2013 - 2014  
City of Melbourne, *Melbourne Fashion Week: Retail Think Tank* 2012  
Gray Area Foundation for the Arts, *Summer of Smart* 2011  
University of California Botanical Gardens at Berkeley, Berkeley 2010  
Kala Art Institute, Berkeley, CA 2008

## Honors and awards

*Art Place Finalist, Pop-up Resource Village Bay-view Hunters Point, with Designing Justice + Designing Spaces, San Francisco, CA 2016*

*Spirit of the District Award, Downtown Community Benefits District, Oakland, CA 2011*

*Partners in Preservation Awards, Leadership and Advocacy, Oakland Heritage Alliance, Oakland, CA 2012*

*Best New Retail Idea of the Year, The Best of 2012, Oakland Magazine 2012*

*Best of the East Bay, East Bay Express, Most Groundbreaking Retail Initiative 2012*

*Winner: Drop2Drink, Random Hacks of Kindness (RHOK), Project Lead, SF, CA 2012*

## Symposia organized

*“Activating San Francisco’s Southeast Waterfront” San Francisco Planning and Urban Renewal Association (SPUR), San Francisco, CA, December 2015*

**Moderator**, “Place keeping: values, policy and place on the plaza,” *Civic Brown Bag Panel*, Panelists: James Rojas, Jamie Parks, Kiran Jain, Popuphood HQ, Oakland, CA, 2013

## Trainings and Workshops

**Session Moderator and Acting Topic Chair**, *Popup 101- Retail With A Mission!*, Center for Cultural Innovation (CCI), Los Angeles, CA August 2017

**Respondent**, *Workshop Bus Tour, Oakland Incubators, Makers, Revitalization and Entrepreneurial Strategies*, Meeting of the Minds, CityMinded, Richmond, CA 2015

**Respondent**, *Birth of the cool...Land use Planning!* American Planning Association, Rooted in Authenticity, Oakland, CA 2015

**Respondent**, *Alternatives to Commercial Revitalization*, Local Initiatives Support Corporation (LISC), UC Hastings College of Law, San Francisco, CA 2013

**Session Moderator and Acting Topic Chair**, *Pop-up retail and restaurants*, International Council of Shopping Centers (ICSC), Northern California Alliance Program, San Ramon, CA 2013

**Session Moderator and Acting Topic Chair**, *The Culture of the Interim*, Next City: Crafting Corridors Salon, Philadelphia, PA 2013

**Respondent**, *Broadway Corridor Retail Study*, Urban Land Institute (ULI), Daniel Rose Center for Public Leadership in Land Use, Oakland, CA 2012

**Respondent**, *Oakland Economic Development Forum*, San Francisco Planning and Urban Renewal Association (SPUR), Oakland, CA 2012

**Respondent**, *Visual Mapping Challenge*, Groupaya, San Francisco Planning Department, San Francisco, CA 2012 **Creative Lead**, Children's carnivorous terrariums UC California Botanical Garden at Berkeley, CA 2010

**Creative Lead**, Succulent terrariums UC California Botanical Garden at Berkeley, CA (W/ Yvette Molina) 2010

### Invited public lectures and symposia

**Keynote**, European Creative Hubs Forum: SYN, Athens, Greece 2017

**Respondent**, *Beach=Culture: Writ Large Press Panel: "Money"*  
Santa Monica Cultural Affairs, Annenberg Community Beach House, 90x90 Writ Large Press, Santa Monica, CA 2017

**Keynote**, ULI's Changing World Speaker Series: *Shaping Cities and Communities*, ULI Fall Meeting Kay Bailey Hutchinson Convention Center, Dallas, Texas 2016

**Keynote**, City Forum & Imagine Austin Speaker Series, *Improv to ImprovE: Talks from Two Impressive Tactical Urbanists*, The University of Texas at Austin, School of Architecture, 2016

**Respondent**, SFDW, *Against the Grain: Creative disruption in unlikely places*. John McNeil Studio, Berkeley, CA 2016

**Keynote**, *Provenance and the Power of a local Brand Strategy*, Melbourne Spring Fashion Week (MSFW), Business Seminar, The City of Melbourne, Australia September 2012

**Keynote**, *Progression/people/place/perspective, (re)imagining our future*, Design Week, American Institute of Architects (AIA), Academy for Emerging Professionals, San Francisco, CA, September 2012

**Moderator**, *Economic Development Forum*, Oakland Metropolitan Chamber of Commerce, Oakland, CA, June 2012

**Respondent**, *Popping Up in a Neighborhood Near You: Pop-Up and Temporary Retail*, American Planning Association (APA), Rooted in Authenticity, Oakland, CA 2015

**Respondent**, *Embracing Pop-Up Retail*, SPUR San Francisco, CA 2014

**Respondent**, *Embracing Pop-Up Retail*, SPUR San Jose, CA 2014

**Respondent**, *Collective Action for a Vibrant Local Economy*, Federal Reserve Bank of San Francisco, San Francisco, CA 2014

**Respondent**, *Twelve Dollar Sandwich: Smart Growth at a Crossroads*, Urban Habitat, Oakland, CA 2014

**Keynote**, *The Spirit of Enterprise: A Conversation series exploring Business Approaches to Regenerating the Commons*, Meridian University, Oakland, CA 2014

**Respondent**, *Placemaking*, Pecha Kucha, Impact Hub Oakland, Oakland, CA 2014

**Respondent**, *Creative Corridors: Growing Creative Clusters*, Midwest Urban District Forum, International Downtown Association, Grand Rapids, MI 2014

**Respondent**, *Innovative Oakland Women: Five Small Business Powerhouses*, East Bay Women and Business Roundtable luncheon Speaker Series "Rising to the Top," Oakland, CA 2014

**Presentation**, *15 local thinkers x 15 days of innovation*, Impact Hub Oakland, Oakland, CA 2014

**Respondent**, *Living The New Economy: Peer to Peer 2.0: Re-thinking Technology, Investment, and Sharing*, Uptima Boot Camp and Bay Bucks, Oakland, CA 2014

**Respondent**, *Reinventing the Urban Street*, Next City: Crafting Corridors Salon, Philadelphia, PA 2013

**Respondent**, *Innovative solutions for retail growth in Oakland*, *Oakland Local*, Oakland, CA 2012

**Respondent**, *Reclaiming Vacant Land Properties*, Center for Community Progress, Moderator: Ariella Cohen editor, Next City, New Orleans, LA 2012

**Respondent**, *Getting it Done, Spontaneous Interventions, Design Actions for the Common Ground, US Pavilion, Venice Biennale of Architecture*. Moderator: Ann Guiney, Director Institute for Urban Design Venice, Italy 2012

**Respondent**, *The Sharing Economy, New Models for Thriving Communities*, SF Green Festival, San Francisco, CA 2012

**Respondent**, *State of Oakland*, Passport Oakland, The Ellington, Oakland, CA 2012

**Respondent**, Oakland Rotary Club, Oakland, CA 2012

**Presentation**, *Open Process: Highlights from Summer of Smart: Mapping, New Media and Civic Engagement*, Intersection for the Arts, San Francisco, CA 2011

**Respondent**, Wonderarium, *Knowledge Hacking*, Berkeley, CA 2010

**Presentation**, *Cerebral Score, Subtle Technologies Festival*, Toronto, CA 2004

#### **Invited industry webinars**

*Collective Action for a Vibrant Local Economy*, Federal Reserve Bank of San Francisco, San Francisco, CA 2014

*Pop-Up retail and Community Revitalization*, Business Alliance for Local Living Economies (BALLE), The Center for the New American Dream 2013

*From Vacant spaces to Vibrant Places*, International Economic Development Council (IEDC) 2013

#### **Invited Academic lectures**

Guest Practitioner, University of Texas at Austin, School of Architecture

Guest Artist, *Apocalypse*, California College of Arts, Sculpture, Oakland, CA 2011

Guest Artist, Extreme Sculpture, California College of Arts guest artist lecture

#### **Invited participation on professional juries and advisory boards**

NEA Our Town Grant Judge 2014

Architizer + Juror 2014

Building our Civic Web, Code for Oakland, Kaiser Center, Oakland, CA 2012

#### **Professional affiliations**

Popuphood, CEO & Cofounder 2011-present

NewWaukee, Advisory Board Member, Milwaukee, WI 2016-2018

Business Advisory Committee, CA Assemblyman Rob Bonta, 2014-2016

OppSites, CMO and Business Development 2014 - 2015 Oakland, CA

Urban Air Market, Advisory Board Member, 2014 - 2015

Johansson Projects Gallery, Acting Director 2007-2008

#### **Inclusion in global reports (Popuphood)**

Global Innovation Report, *Innovative Retail and Derelict Revival*, PSFK 2012

Global Innovation Report, *Pop-Up Shops Revitalize Historic but Derelict Downtown Oakland*, PSFK 2013

America's Top Twelve Art Places, ArtPlace 2013

Stylus, London 2013

## **Performances / Public Engagement (select)**

**Black Rope**, Yerba Buena Center for the arts, (w/ Ashara Akundyo) San Francisco, CA 2015

**Mobile Plant Ambassador**, Uptown/Lake Merritt CBD Oakland, CA (w/ Yvette Molina) 2011

### **Wonderarium,**

*Surreal AfterDark*, Exploratorium, SF, CA (w/ Yvette Molina) 2011

*East Bay mini-Maker Faire*, Oakland, CA (w/ Yvette Molina) 2010

*Green Prix*, SJ01 Zero1 Festival, San Jose, CA (w/ Yvette Molina) 2010

*Knowledge Hacking*, Worth Ryder Gallery, University of California at Berkeley, Berkeley, CA (w/ Yvette Molina) 2010

*SLURP!* San Francisco Conservatory of Flowers, SF, CA (w/ Yvette Molina) 2010

*ParkLife NightLife*, California Academy of Sciences, SF, CA (w/ Yvette Molina) 2010

*Nomadic Communities AfterDark*, Exploratorium, SF, CA (w/ Yvette Molina) 2010

## **Exhibitions curated:**

Creative Disruptions, student engagement of KONO Hatch Gallery, Oakland, CA 2013

## **Events / Civic Engagement (Popuphood)**

**Small Business Week Event**, Small Business Administration (SBA), Kiva, Working Solutions, the Alameda County Small Business Development Center (ACSBDC), Nav, and Square, Client: Hayward, CA 2017

**[uncontained] SF Shipyard launch & Bike Festival;** Art, Design, History & Ecology  
Client: Lennar Urban, Shipyard Hunters Point, 2015

**[uncontained]** Festival of light, Client: Lennar Urban, Shipyard Hunters Point, 2016

**Fashion Friday on Plaza**, A mobile retail truck happy hour with a fashion show with brick and mortar collaborators at Popuphood's headquarters in front of city hall. Client: City of Oakland, CA 2013

## **Museum / Exhibit Design Work Experience**

**1995 - 2009**

**Asian Art Museum, Pheobe Hearst Museum of Anthropology at University of California, Oakland Museum of California, Mills College Art Museum,** Art handler, preparator, Mountmaker.

**Chabot Space & Science Center, Exploratorium, Bay Area Discovery Museum, Zeum,** *Exhibit Design, Fabrication, Installation*, Gizmo Art Production, San Francisco, CA

**ElkTech**, Owner, *Design/ Fabrication Metal Studio*, Oakland, CA 1995 - 2001